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## Seminar and Training Topics (Live and/or Virtual)

### **Interpersonal Skills:**

Navigating Online Networking: Upping Your Online Networking for Professional and Personal Gain Networking 101: Making Every Contact Count Networking 101: The College Edition Small Talk Can Lead to Big Things Connecting and Communicating in Times of Chaos

### **Customer Service and Business Building:**

The Language of Customer Service: What to Say and How to Say It How to Go from Good Customer Service To Great Customer Service Customer Experience vs. Customer Service External and Internal Customer Service: Every Customer Counts 8 Tips for Trade Shows and Expos: More Than Just a Keychain! Gain from Giving: How to Develop a Sense of Social Responsibility

# **Team Development and Workforce Training**

11 Team Building Tips for Tip Top Teams Using The Platinum Rule When Working With Others A Shot of Fun: Injecting Positivity Into Your Workplace Energizing Your Workforce: 11 Morale and Motivation Boosters for Everyday Success Silos Are for Farmers: How to Make Sure Your Employees Work Cooperatively Strategic Audits: Turning What Doesn't Work into What Does Finding the Best Person for the Job: Conducting a Successful Executive Search Volunteers, Interns, and Committees: Building a Program that Works for Everyone Creating a Mentoring Program

### **Sales Training:**

Turning Cold Calls into Warm Leads The Ups and Downs of Elevator Pitches The Fortune Is In the Follow Up

### **Special Events:**

Good Morning, Sunshine! Waking Up Your Tired Events 9 Ways To Break the Ice and Warm Up Your Events Going from Live to Virtual Events

### **Public Relations and Writing Skills:**

Holler for the Dollars: DIY Public Relations Strategies The Devil Is In the Details: Managing Minutiae for Impressive Impact Attention is Earned, Not Given: Getting Your Business Media Attention Get Creative: Finding and Securing Press Opportunities Communicating Effectively in Writing