

Small Talk Can Lead to Big Things: The Art of Conversation™



Small talk gets a bad reputation. To avoid this allegedly time wasting chit-chat, people skip networking events. Or, they attend, but talk to the handful of people they already know and walk away no better than when they walked in.

In fact, small talk is the appetizer for the main course of any relationship. People like to do business with those with whom they've established common ground. A good networker is open to building all relationships never knowing how that contact can help now or in the future.

Every interaction is an opportunity for success. But how do you go from being afraid to talk to strangers to ensuring conversations turn into prospects for new business, new adventures, and new friends?



During this interactive seminar, Sandy Sloane, CEO of *Solutions by Sloane* will share her knowledge from her three decades of major market experience and a lifetime of countless global relationships, to help you learn how to turn strangers into friends.